

TE WHANAKETANGA

TE TAI POUTINI | WEST COAST

2050 Strategy

Action Plan Update

March 2023

Priority Projects

Project Stream	Action	Mission	Responsibility (lead)	Delivery Timeline	Comments
Enhanced Regional Identity	Develop a business and investment story and proposition for Te Tai Poutini to support business attraction and encourage start-up businesses	1,2,3	DWC	2023	Commenced
	Finalise and implement the Destination Management Plan with a focus on realising opportunities in high value and regenerative tourism	1,2,3	DWC	June 2022	Completed
	Develop a digital support programme and online shopping portal 'Shop West Coast' to increase uptake of Te Tai Poutini businesses in eCommerce opportunities and profile our regional offering	1,2,3	DWC	August 2022	Not Started
	Develop a West Coast Arts and Culture Story	1,3	WC RANA	August 2022	Commenced
	Develop a food and fibre provenance story for Te Tai Poutini that supports increased value from the sector (Food and Fibre Sector Optimisation / Kia Whai Hua Rawa Atu te Whakapaua o te Kai me ngā Rawa)	1,2	DWC	December 2022	Commenced
Conservation Centre of Excellence	Support the advancement of conservation, biodiversity and predator free mahi across the rohe	2	Kotahitanga ki te Uru – Regional Alliance	Ongoing	In process of identifying opportunities with a broad range of stakeholders
	Develop an International Conservation and Biodiversity Restoration Centre of Excellence	2,1,3	Kotahitanga ki te Uru – Regional Alliance	Ongoing	
Renewable Energy Solutions	Develop and implement a Te Tai Poutini Energy Rautaki to unlock opportunities in renewable energy investment and job creation on the Coast	2,3,1	West Coast Energy Group	August 2022	Strategy Completed Discussions commenced with EECA regarding RETA

Build Confidence

Diversify our Economy

Strengthen our Communities

Other Projects

Project Stream	Action	Mission	Responsibility (lead)	Delivery Timeline	Comments
Realising our Natural Resources	Support the completion of the Stewardship Land Review so new economic opportunity is enabled and environment outcomes are enhanced	2,1	Ngāi Tahu	Ongoing	Stewardship Review currently underway by central government.
Research, Science and Technology	Invest in research, science and technology to lift the productivity and reduce the footprint of our key economic drivers	2,3,1	DWC, NZMMR, Ben Dellaca	2023	Not started
	Develop an engineering innovation and Research and Development hub to support key economic drivers (High Value Engineering and Innovation) Form a niche engineering cluster to realise opportunities for improved resilience (local supply) and growth in the growing engineering and manufacturing sector	2,1,3,	DWC, Dave McMillan	2024	Engagement commenced with Kanoa and Southland + Otago Regional Engineering Collective
	Establish partnerships for land use trials to position Te Tai Poutini as a preferred option for science and research	2,3,1	TBD	Ongoing	Not started
	Develop opportunities to support and grow our food and fibre sector on Te Tai Poutini through increased investment in innovation (Food and Fibre Sector Optimisation / Kia Whai Hua Rawa Atu te Whakapaua o te Kai me ngā Rawa)	2,3,1	DWC	Ongoing	Discussions commenced with Business Community and food innovation network
	Strengthen partnerships with innovation, education, and research institutes (e.g Lincoln University, University of Canterbury, Callaghan Innovation etc)	2,3	DWC	Commenced	Discussions commenced with research institutes and UC
	High Value Engineering and Innovation	Form a niche engineering cluster to realise opportunities for improved resilience (local supply) and growth in the growing engineering and manufacturing sector	2,1,3	Dave McMillan	Merged
Housing	Implement the Tai Poutini Housing Rautaki, including a focus on improving the condition, security, energy efficiency and suitability of existing homes	3,1	Cross sector Forum	Ongoing	Tai Poutini Housing Rautaki has been developed. Work plan is in development.

Build Confidence

Diversify our Economy

Strengthen our Communities

Other Projects

Project Stream	Action	Mission	Responsibility (lead)	Delivery Timeline	Comments
Healthcare	Develop an interprofessional healthcare facility and explore opportunities for training and education development	3,1	Otago University Sue Donaldson WCDHB	Commenced	5 intakes for the 2023 year. Previous year has been very successful.
	Advocate for improved mental health support available from prevention through to crisis	3	Localities – Vicki Roper	Ongoing	Part of the localities project
	Advocate and enable the improved provision of healthcare services throughout Te Tai Poutini, specifically for hard to reach and disadvantaged communities	3	Localities – Vicki Roper		Part of the localities project
Hapori and Business Education	Develop a Future of Mahi programme to create career pathways for future employment opportunities, talent attraction and retention and education to employment options	3,2,1	DWC, RSLG Unions	Ongoing	RSLG regional workforce plan launched
	Establish hapori and business hubs in the main centres to support connectivity, remote working and career and business opportunities	3,2,1	DWC	Ongoing	Commenced
	Increase business networking and education opportunities throughout the Coast with an emphasis on communities not currently accessing support				
Infrastructure, Resilience and Digital Connectivity	Implement a focused infrastructure resilience review to increase investment to support economic development and a proactive climate change adaption approach	3,2,1	CDM		
	Strengthen local food systems and resilience through community led initiatives that secure food supply for local communities	3,1	CDM		Kai resilience currently being reviewed by MSD
	Develop Zero Waste initiatives that reduce our environmental footprint and unlock revenue generating opportunities	3,1,2	Councils		

Build Confidence

Diversify our Economy

Strengthen our Communities

An aerial photograph of a river with white water rapids. The water is dark green and blue, with white foam from the rapids on the right side. A decorative geometric border with scrollwork is overlaid on the image, framing the central text.

TOGETHER FOR
TOMORROW