

# TE WHANAKETANGA

**TE TAI POUTINI | WEST COAST**

**2050 Strategy**

**Action Plan Update**

**September 2023**

# Priority Projects

Project Stream	Action	Mission	Responsibility (lead)	Delivery Timeline	Comments
<b>Enhanced Regional Identity</b>	Develop a business and investment story and proposition for Te Tai Poutini to support business attraction and encourage start-up businesses	1,2,3	DWC	2023	Draft presented to the steering group
	Finalise and implement the Destination Management Plan with a focus on realising opportunities in high value and regenerative tourism	1,2,3	DWC	Complete	Destination Management Reference Group held its initial meeting.
	Develop a digital support programme and online shopping portal 'Shop West Coast' to increase uptake of Te Tai Poutini businesses in eCommerce opportunities and profile our regional offering	1,2,3	DWC	<del>August 2022</del> 2024	Not Started
	Develop a West Coast Arts and Culture Story	1,3	WC RANA	<del>August 2022</del> June 2024	Grey District Arts Strategy released. Discussions with parties and CreativeNZ on developing regional strategy
	Develop a food and fibre provenance story for Te Tai Poutini that supports increased value from the sector (Food and Fibre Sector Optimisation)	1,2	DWC	<del>December 2022</del> 2024	Commenced
<b>Conservation Centre of Excellence</b>	Support the advancement of conservation, biodiversity and predator free mahi across the rohe	2	Kotahitanga ki te Uru – Regional Alliance	Ongoing	In process of identifying opportunities with a broad range of stakeholders
	Develop an International Conservation and Biodiversity Restoration Centre of Excellence	2,1,3	Kotahitanga ki te Uru – Regional Alliance	Ongoing	
<b>Renewable Energy Solutions</b>	Develop and implement a Te Tai Poutini Energy Rautaki to unlock opportunities in renewable energy investment and job creation on the Coast	2,3,1	West Coast Energy Group	Complete	Strategy Completed EECA launched West Coast RETA

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## Other Projects

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<b>Realising our Natural Resources</b>	Support the completion of the Stewardship Land Review so new economic opportunity is enabled and environment outcomes are enhanced	2,1	Ngāi Tahu	Ongoing	Stewardship Review currently underway by central government.
<b>Research, Science and Technology</b>	Invest in research, science and technology to lift the productivity and reduce the footprint of our key economic drivers	2,3,1	DWC, NZMMR, Ben Dellaca	<del>2023</del> 2024	Not started
	Develop an engineering innovation and Research and Development hub to support key economic drivers  <b>(High Value Engineering and Innovation)</b>  Form a niche engineering cluster to realise opportunities for improved resilience (local supply) and growth in the growing engineering and manufacturing sector	2,1,3,	DWC, Dave McMillan	2024	Engagement commenced with Kanoa and Southland + Otago Regional Engineering Collective
	Establish partnerships for land use trials to position Te Tai Poutini as a preferred option for science and research	2,3,1	TBD	Ongoing	Not started
	Develop opportunities to support and grow our food and fibre sector on Te Tai Poutini through increased investment in innovation (Food and Fibre Sector Optimisation)	2,3,1	DWC	Ongoing	Discussions commenced with Business Community and food innovation network
	Strengthen partnerships with innovation, education, and research institutes (e.g Lincoln University, University of Canterbury, Callaghan Innovation etc)	2,3	DWC	Commenced	Discussions commenced with research institutes and UC
	<b>Housing</b>	Implement the Tai Poutini Housing Rautaki, including a focus on improving the condition, security, energy efficiency and suitability of existing homes	3,1	Cross sector Forum	Ongoing

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Healthcare	Develop an interprofessional healthcare facility and explore opportunities for training and education development	3,1	Otago University Sue Donaldson  WCDHB	Commenced	5 intakes for the 2023 year. Previous year has been very successful.
	Advocate for improved mental health support available from prevention through to crisis	3	Localities – Vicki Roper	Ongoing	Part of the localities project
	Advocate and enable the improved provision of healthcare services throughout Te Tai Poutini, specifically for hard to reach and disadvantaged communities	3	Localities – Vicki Roper		Part of the localities project
Hapori and Business Education	Develop a Future of Mahi programme to create career pathways for future employment opportunities, talent attraction and retention and education to employment options	3,2,1	DWC, RSLG  Unions	Ongoing	RSLG regional workforce plan launched
	Establish hapori and business hubs in the main centres to support connectivity, remote working and career and business opportunities	3,2,1	DWC	Ongoing	Business capability series being delivered by DWC. Digital Hubs programme being strengthened with facilities being established in smaller communities.
	Increase business networking and education opportunities throughout the Coast with an emphasis on communities not currently accessing support				
Infrastructure, Resilience and Digital Connectivity	Implement a focused infrastructure resilience review to increase investment to support economic development and a proactive climate change adaption approach	3,2,1	<del>EDM</del>  To be discussed		This has been completed by Westpower, Buller Electricity for electricity.
	Strengthen local food systems and resilience through community led initiatives that secure food supply for local communities	3,1	<del>EDM</del>		Kai resilience currently being reviewed by MSD
	Develop Zero Waste initiatives that reduce our environmental footprint and unlock revenue generating opportunities	3,1,2	Councils		Feasibility work due to commence with Joint funding from MfE

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An aerial photograph of a river with white water rapids. The water is dark green and blue, with white foam from the rapids. A decorative geometric border with scrollwork is overlaid on the image. The text "TOGETHER FOR TOMORROW" is centered in the image.

TOGETHER FOR  
TOMORROW